

places

simcoe's hottest new magazine!

playseeeatssleepshoplive



media kit

placesmagazine.com

Simcoe County Region's Lifestyle Magazine

advertising rates

Two Page Spread	\$2,595
Full page	\$1,595
Half page	\$ 995
Quarter page	\$ 595
Sixth page	\$ 395
Business card	\$ 295

Premium Pages are available on 4X contracts only.
2X contracts apply 10% discount and 4 x contracts apply 20% discount

advertising specs (in inches)

2 page spread	17.25w X 11.25h
Full page	8.75w X 11.25h
Half page	7.25w X 4.75h
Quarter page	3.50w X 4.75h
Sixth Page	2.25w X 4.75h
Business card	3.50w X 1.50h

All ads should be submitted in PDF or TIFF format, with CMYK color format. Ads submitted in RGB will be converted. All efforts will be made to accommodate advertising client requests or other instructions (such as page positioning, adjacent editorial content, or ad separation); however, the Publisher reserves the right to insert the advertising anywhere in **PLACES** at its sole discretion, and any condition on contracts, orders or copy instructions involving the placement of advertising within an issue of **PLACES** will be treated as a positioning request only and therefore cannot be guaranteed. The Publisher's inability or failure to comply with any such condition or instruction shall not relieve the agency or advertiser of the obligation to pay for contracted advertising space.

corporate listings

Places Magazine offers the following business listing options:

Standard Listing	\$225.00 annual	(4 issues)
Premium Listing	\$395.00 annual	(4 issues)
Premium Listing	\$125.00 per issue	

Size of a standard listing is 1/16 pg, and a Premium is 1/8 pg. All listings include a logo, company address, phone/fax number, as well web site and e-mail address. A Premium Listing also includes up to a 100 word description.

distribution

PLACES Magazine is a quarterly publication. In total an estimated 100,000 area residents and visitors read one or more issues of PLACES Magazine each year either in print or digitally online. PLACES is available from approximately 200 distribution points throughout Simcoe County and is regularly placed in the rooms of selected hotels, selected medical offices, local libraries and museums, art galleries, attractions, retailers, and can also be found at Local Events, Shows & Festivals. Our online presence and website traffic is driven by a local cable TV sponsorship, and an e-newsletter distributed to over 2,000 recipients monthly.

705.835.6006 - media@placesmagazine.com



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BusMedia
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T/F: 705 835 6006
P.O.Box 417, Orillia
ON L3V 6K2
www.placesmagazine.com